

McCarter

THEATRE CENTER

FOR IMMEDIATE RELEASE

MICHAEL S. ROSENBERG NAMED MANAGING DIRECTOR OF McCARTER THEATRE CENTER



Michael S. Rosenberg, newly announced Managing Director of McCarter Theatre Center.

Princeton, NJ - March 6, 2018: McCarter Theatre Center's Board of Trustees today announced the appointment of **Michael S. Rosenberg** as Managing Director. A nationally respected arts leader, Rosenberg will work together with McCarter's Artistic Director/Resident Playwright Emily Mann and Special Programming Director William W. Lockwood in leading Princeton's Tony Award winning arts institution. Rosenberg, currently the Managing Director at La Jolla Playhouse in California, will assume his new role of Managing Director at McCarter Theatre Center this spring.

Having extensive experience on both coasts, Rosenberg remarked "I am delighted to return to New Jersey, where I have continued to maintain a home during my time in California. Having spent most of my professional life working in New York, I've been well aware of McCarter's illustrious reputation. I am delighted to accept this position at one of the most respected regional theatres in the country."

During his time at La Jolla Playhouse (2009-present) Rosenberg led the Playhouse team to increases in subscription, ticket, and philanthropic income. He also helped develop and produce new work by Ayad Akhtar, Trey Anastasio, Quiara Alegría Hudes, John Leguizamo, Herbert Siguenza, Basil Twist, Doug Wright, and The Flaming Lips. He currently serves on the Boards of the San Diego Regional Chamber of Commerce and the Theatre Communications Group where he is on the Equity, Diversity & Inclusion Committee.

“We are delighted to have Michael join McCarter at this exciting time.” stated Leslie Kuenne, President of the Board of Trustees of McCarter Theatre Center. “We have just concluded the largest fundraising effort in our 88-year history and have built a sound financial foundation for the future. With the completion of the Lewis Arts Complex on the Princeton University campus and two new restaurants at our doorstep, there is more creative energy coursing through our building than ever before. The Board joins Emily Mann, Bill Lockwood, and the entire McCarter staff in welcoming Mike to McCarter.”

In her comments regarding this appointment, Emily Mann stated “I am honored that one of the leading managing directors in the country, Michael Rosenberg, will be joining McCarter Theatre. Lauded for his extraordinary achievements in fundraising and equity, diversity and inclusion efforts during his tenure as Managing Director at the renowned La Jolla Playhouse, Michael will bring new energy and great excitement to Princeton when he joins us this spring as my new partner. I could not be happier. I am also grateful to our search committee and board of trustees for all their efforts.”

About McCarter Theatre Center

McCarter Theatre Center is recognized as one of the nation’s premier theater companies. Renowned for major contributions to the theatrical canon, McCarter premieres include such works as Christopher Durang’s *Vanya and Sonia and Masha and Spike* (winner of the 2013 Tony Award® for Best Play). McCarter was honored in 1994 with the Regional Theatre Tony Award®. Thanks to the efforts of Special Programming Director William W. Lockwood, McCarter Theatre Center is also a premier presenter of artists renowned around the world and across genres as varied as dance, classical, pop, jazz, performance art, comedy, magic, children’s theatre, and much more.

McCarter is supported by the New Jersey State Council on the Arts, Princeton University, and over 2,000 individuals, corporations, community leaders, and foundations. For more info visit mccarter.org.

For further inquiries and more information, contact:

Tom Miller, Director of Public Relations | tmiller@mccarter.org | 609-258-6524

91 University Place, Princeton, NJ 08540 | mccarter.org