

# McCarter THEATRE CENTER

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FOR IMMEDIATE RELEASE – July 23, 2018

## McCARTER TO HOST 8<sup>TH</sup> ANNUAL BLOCK PARTY

Princeton, NJ: McCarter Theatre Center will celebrate the start of its new season with its 8<sup>th</sup> annual community-wide Block Party, taking place on **Wednesday, August 22<sup>nd</sup> from 5 p.m. to 8 p.m.** on McCarter's front lawn. College Road will be closed-off for the event (between Alexander Road and University Place), which will give an expanded area for families to play, eat, and enjoy the day. Admission and activities for this event are free and open to the public. A rain date of August 23<sup>rd</sup> is scheduled.

The afternoon will feature live music from the Philadelphia Jazz Orchestra, comprised of top high school and college jazz musicians in the region. Other highlights include the opportunity to win prizes, crafts with ArtSparks, hula hoop dancing with Glitter Hoops, theater games and other fun activities for the kids, stage tours, and a beer garden featuring local craft brews.

Attendees will also have access to exclusive ticket offers for season programming, including such varied artists and productions as *The New Chinese Acrobats*, *The Very Hungry Caterpillar Show*, *Potted Potter*, The Laurie Berkner Band, *We Shall Overcome*, Cécile McLorin Salvant, *Bollywood Boulevard*, and McCarter's production of Charles Dickens' *A Christmas Carol*.

McCarter's West Lobby will be utilized as a Sensory Room for the event, providing a calming activity space for children and family members of all abilities. All visitors are welcome to visit and learn more about McCarter's numerous accessibility programs.

Food and drink can be purchased at the event from local eateries including Gil & Bert's Ice Cream, Jammin' Crepes, Maddalena's Cheesecake & Catering, Mediterra Restaurant and Taverna, Mobile Mardi Gras Food Truck, My Four Suns, Nomad Pizza, Oink & Moo BBQ, Surf and Turf Food Truck, Tarintini's Panzaroti, The Chilly Banana, The Gingered Peach, and Tico's Eatery/Juice Bar.

McCarter Theatre Center is located at 91 University Pl., Princeton, NJ 08540 | [mccarter.org](http://mccarter.org).

For further inquiries and more information, contact Tom Miller, Director of Public Relations | [tmiller@mccarter.org](mailto:tmiller@mccarter.org) | 609.258.6524